



IVCJ goes digital with the launch of the electronic version of the Private Equity Journal for India.

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IVCJ has announced its decision of launching the electronic version of its proprietary publication, Private Equity Journal for India. According to Mr. Manoj Saha, the Managing Editor of the publication, 'We're changing with times. The electronic version of the publication will facilitate easy and convenient distribution of the Journal to our increasing subscriber base.' A unique feature offered to subscribers is the added convenience to purchase specific articles, stories or analysis from within any current or past journals, for immediate download. The management's decision to publish the Journal in an online format is also governed by the growing demand for this medium from its subscribers, especially from India and the Atlantic and European countries. This has also reduced the lead time for content delivery, making the Journal more current with its content.

Specific content can now be accessed through www.vcindia.com, sporting a totally new look and many new user friendly features.



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